

The Laguna Playhouse

THE LAGUNA PLAYHOUSE



LAGUNA BEACH COMMUNITY FOUNDATION GRANT FUNDS WERE USED “TO IMPROVE OUTREACH TO INCREASE SUPPORT FOR PROGRAMS.” THE LAGUNA PLAYHOUSE BROADENED THEIR SCOPE OF PERFORMING ARTS, EDUCATION, AUDIENCE PARTICIPATION AND SUPPORT THROUGH COLLABORATIONS AND OUTREACH TO 13 SOUTH COUNTY CITIES.

THE LAGUNA PLAYHOUSE USED THE GRANT TO BUILD STAFF CAPACITY TO AID MEMBER RECRUITMENT, COORDINATE ACTIVITIES AND PROVIDE ADMINISTRATIVE SUPPORT FOR THE VOLUNTEER SUPPORT GROUPS: PLAYHOUSE WOMEN, THE PLAYERS CLUB AND THE YOUTH THEATRE ADVISORY COUNCIL.

THE GRANT ALSO ENABLED THE LAGUNA PLAYHOUSE TO PROVIDE DATES FOR OTHER LAGUNA BEACH NONPROFIT ART ORGANIZATIONS TO USE THE MOULTON THEATER. THE LAGUNA PLAYHOUSE CHARGES A NOMINAL FEE FOR RENTAL AND BOX OFFICE SERVICES TO THESE NONPROFIT GROUPS AND THE NONPROFITS RECEIVE ALL REVENUES FROM TICKETS FOR THEIR PERFORMANCES. PERFORMING ARTS GROUPS WHO HAVE USED THE MOULTON THEATER VENUE INCLUDE THE LAGUNA BEACH MUSIC FESTIVAL, LAGUNA BEACH LIVE!, THE LAGUNA DANCE FESTIVAL AND THE LAGUNA BEACH COMMUNITY BAND.



The Laguna Playhouse new Auxiliary Volunteer Corps setting up the Silent Auction for the Surf Gala